

Desempeño Humano: Manual De Consultoría (Spanish Edition)

Mariano L Bernárdez

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A tres años de la publicación de la primer edición de *Tecnología del Desempeño Humano*, los resultados y respuesta obtenidos de su aplicación a una centena de proyectos en México, Argentina, Cuba, Colombia, Venezuela, Chile, Ecuador, Perú, Uruguay, Estados Unidos y España y la demanda de nuestros estudiantes doctorales, consultores en el Instituto Internacional para la Mejora del Desempeño Organizacional y Social en el Instituto Tecnológico de Sonora, me ha llevado a rediseñar y actualizar el proyecto.<? xml:namespace prefix = o ns = "urn:schemas-microsoft-com:office:office" />

De este modo, *Desempeño Humano* se ha convertido en un muy necesitado Manual de Consultoría y en el primero de tres volúmenes sobre desempeño, enfocado en comprender, analizar y mejorar el desempeño individual, que será seguido por un segundo volumen, *Desempeño Organizacional*, como un Manual de Incubación de nuevas organizaciones y por un tercero, *Desempeño Social*, concebido como un Manual de Desarrollo de Mercados y Ecosistemas de negocios.

La organización de los ocho capítulos de

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