



Resource Guide: Designing Human Services Programs

Stephanie S. Koontz

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Resource Guide: Designing Human Services Programs is a powerful reference for human services students and professionals who want to get to work helping people—without having to go through the inefficient process of figuring out for themselves how to design, implement, manage, and evaluate programs.

Development training, in which professionals learn how to design, gain funding for, and execute effective human services programs, tends to be limited... and this resource manual helps fill this often overlooked gap.

Author Stephanie Koontz draws from fifteen years of experience teaching, managing, and consulting in the field of human services to offer this essential guide to navigating the various aspects involved in designing human services programs—from terms and concepts regarding program design, implementation, and services, to securing funding, seeing programs through, and evaluating their effectiveness.

Perhaps most importantly, readers will learn everything they need to know about program design steps, including:

- Needs assessments
- Demographic research
- Resource mapping
- Determining inputs, outputs, and outcomes
- Partnership development

Thorough, concise, and easy-to-use, each section breaks down the process of human services program design, and ultimately identifies the most effective methods and techniques for achieving program success.

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