



# **Enterprise Modeling: Improving Global Industrial Competitiveness (The Springer International Series in Engineering and Computer Science)**

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# Enterprise Modeling: Improving Global Industrial Competitiveness (The Springer International Series in Engineering and Computer Science)

## Enterprise Modeling: Improving Global Industrial Competitiveness (The Springer International Series in Engineering and Computer Science)

*Enterprise Modeling: Improving Global Industrial Competitiveness* gives an overview of the current state-of-the-art in enterprise modeling and its application. Enterprise modeling is both a concept and a tool that is highly developed at the research level, but which still promises many new industrial applications. Enterprise models constitute a theoretical basis for the information system in an enterprise and are regarded by many as a substantial opportunity to improve global industrial competitiveness.

*Enterprise Modeling: Improving Global Industrial Competitiveness* gives the reader an understanding of enterprise modeling as a concept and provides examples of its application by describing some of the currently available tools. It is organized in five parts: overview and international trends, the basis of enterprise modeling, application areas, implementation, and industrial experience with enterprise modeling.

*Enterprise Modeling: Improving Global Industrial Competitiveness* is useful to developers of business information systems, users of technical information systems, engineers within operations management, and engineers and economists dealing with performance assessment and improvement.

*Enterprise Modeling: Improving Global Industrial Competitiveness* is suitable as a secondary text for a graduate level course, and as a reference for researchers and practitioners in industry.

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