



Plate to Pixel: Digital Food Photography & Styling

Helene Dujardin

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Plate to Pixel: Digital Food Photography & Styling Helene Dujardin **Tips and techniques for making food *look* good—before it *tastes* good!**

Food photography is on the rise, with the millions of food bloggers around the world as well as foodies who document their meals or small business owners who are interested in cutting costs by styling and photographing their own menu items, and this book should serve as your first course in food photography. Discover how the food stylist exercises unique techniques to make the food look attractive in the finished product. You'll get a taste of the visual know-how that is required to translate the perceptions of taste, aroma, and appeal into a stunning, lavish finished photograph.

- Takes you through the art and techniques of appetizing food photography for everyone from foodies to food bloggers to small business owners looking to photograph their food themselves
- Whets your appetite with delicious advice on food styling, lighting, arrangement, and more
- Author is a successful food blogger who has become a well-known resource for fellow bloggers who are struggling with capturing appetizing images of their creations

So, have the cheese say, "Cheese!" with this invaluable resource on appetizing food photography.

Photo Case Studies



Hummus (click for photo information and recipe)



Blackberry Pie (click for photo information and recipe)



Crudites with Aioli (click for photo information)

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Within this era which is the greater person or who has ability to do something more are more special than other. Do you want to become one of it? It is just simple strategy to have that. What you have to do is just spending your time very little but quite enough to enjoy a look at some books. On the list of books in the top record in your reading list is usually Plate to Pixel: Digital Food Photography & Styling. This book that is qualified as The Hungry Slopes can get you closer in turning out to be precious person. By looking upwards and review this guide you can get many advantages.

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