



## Readings and Cases in International Management: A Cross-Cultural Perspective

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
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# Readings and Cases in International Management: A Cross-Cultural Perspective

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Readings and Cases in International Management: A Cross-Cultural Perspective is a compilation of contemporary readings and case studies that focus on managing global organizations. Intended as a companion to editor David C. Thomas' **Essentials of International Management: A Cross-Cultural Perspective** (SAGE, 2001), great care has been taken to select readings that do not duplicate, but supplement, material typically contained in texts on this topic. The readings and cases in this book are organized around three major themes: the basis for understanding the influence of culture on international management, the key roles that international managers play, and the important challenges that these managers face.

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