



Start Your Own Event Planning Business: Your Step by Step Guide to Success

Krista Turner

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Celebrate All the Way to the Bank

Weddings, parades, fairs, graduations, conferences, political rallies, fashion shows, what do they have in common? Answer: Everyone would rather have someone else plan and conduct them. That someone else can be you, if you're a professional event planner who knows how to design an event, find a location, arrange entertainment, plan transportation, and do the myriad things needed to bring it off successfully.

Start Your Own Event Planning Business, part of *Entrepreneur* magazine's highly regarded Startup Series, provides all the tools you need to start, run, and grow one of today's most profitable businesses. Why should you buy this book?

- If you're a highly creative person who likes working with people, event planning is a natural outlet.
- With gross profits in the 30-to-40 percent range, you can easily earn \$50,000 to \$100,000 per year planning and conducting events.
- You can specialize in a variety of areas, including commercial, political, civic, social and personal events.
- *Start Your Own Event Planning Business* shows you how to handle everything—conducting market research, choosing a location, financing, buying equipment, finding customers, hiring employees, and much more. It also includes useful sample forms, checklists, and worksheets to guide you through every aspect of the startup process.

If you're good at planning and conducting celebrations, conferences and other events, if you like a flexible schedule, a wide variety of responsibilities and new adventures every week; and you'd like to make a living doing what you enjoy, *Start Your Own Event Planning Business* is a must-read.

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Cheryl Ruiz:

Playing with family in the park, coming to see the water world or hanging out with buddies is thing that usually you will have done when you have spare time, after that why you don't try matter that really opposite from that. One particular activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you already been ride on and with addition info. Even you love Start Your Own Event Planning Business: Your Step by Step Guide to Success, you could enjoy both. It is great combination right, you still would like to miss it? What kind of hang type is it? Oh can occur its mind hangout people. What? Still don't obtain it, oh come on its referred to as reading friends.

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